

ICSC 2017

COMMUNICATION MATTERS: GLOBALIZATION, MOBILITY & INTEGRATION

CONGRESS PROGRAM

23rd March, Istanbul Hall

09:00-09:15	Opening Remarks Vedat Namazcı, ICSC 2017 President
09:15-09:45	Keynote Speech <i>Daniel LUCAS, Lilly Turkey</i>
09:45-10:30	Panel : 'Global village through our cultures: Connection between intercultural communication and social networking sites' <i>Aisha Alessawe, Maha Al Sebai, Kıvanç Erdoğan, Süeda Nuris Güzelordu, Derya Deniz Sarıççek</i>
10:30-11:15	SESSION 1: MIGRATION AND REFUGEES
	News Coverage: Syrian Refugee Crisis in Finland and Turkey <i>Atınç Gürçay</i>
	Web Design Trends in 2017 <i>Adrian Mihai Istrate</i>
	Refugees and Migrants in the New Media <i>Shqipe Haliti</i>
11:15-11:30	Coffee Break & Exhibition
11:30-12:00	Workshop: Photography and Cultural Integration <i>Nafise Mothlaq</i>
12:00-13:00	SESSION 2: INTERCULTURAL COMMUNICATION
	Communication and Technology as a Driver of Globalization: A Comparative Study of Turkish and Indian Laws <i>Daksha Sharma</i>
	Communication Campaigns of International Companies in the Struggle for Markets on the Example of Oil and Gas Corporations <i>Andrei Andreev</i>
	Multi-national Corporate Activism for Ethnic Tolerance <i>Burcu Pehlivan and Mohammad Mohsin Hussain</i>
	Ethical global media; a Tool for Effective Intercultural Communication and Combating Islamophobia <i>Sidra Habib</i>
13:00-13:50	Lunch Break
14:00-14:45	Workshop: Personal Branding <i>Salvatore Scifo</i>



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14:45-15:45	SESSION 3: SOCIAL MEDIA AND CULTURE
	The Darkside of Facebook <i>Mateusz Sobiech</i>
	Social Media and Intercultural Communication <i>Khayala Jafarova</i>
	Culture of XXI Century <i>Weronika Kubera</i>
	An Investigation on the Influence of Social Media on Filipino Youth's Civic Engagement in Hong Kong <i>Jianne Morny Sarmiento Soriano</i>
15:45-16:00	Coffee Break
16:00-17:00	SESSION 4: INNOVATION, TECHNOLOGY AND COMMUNICATION
	Triple Helix Approach and Improving Technology-Based Learning for Education of Rohingya Refugee Camp in Aceh-Indonesia <i>Muhammad Ilham Agus Salim; Kurnia Alifiani</i>
	Digital Storytelling <i>Ema Isabela Ivan</i>
	Communicative Power of Emoji Faces and Their Use in Different Countries <i>Burak Demirci</i>
	The Transformation of Media in China Throughout History and the Role of the New Media in the Modern Era <i>Winnie Ngai Yan Yan</i>
17:00-17:15	Closing Speech

